



Marketing Manager – Healthcare AI Agent Startup
Birmingham, AL (*In-person*)

Job Description:

Join a fast-paced, mission-driven team dedicated to transforming healthcare access through cutting-edge AI solutions. T9 is seeking to hire a dynamic and results-driven Marketing Manager to lead our marketing efforts, drive brand growth, and play a pivotal role communicating T9's value proposition to our clients, prospects, partners, employees, and the public. As a rapidly growing startup, we will offer you the opportunity to help shape the future of AI in healthcare while advancing your career in a collaborative environment.

Responsibilities:

- Strategic Planning:
 - Develop and execute comprehensive marketing strategies to enhance brand visibility and drive lead generation
 - Analyze industry trends to identify opportunities and refine positioning
- Content & Campaign Management:
 - Oversee the creation and execution of multi-channel marketing campaigns, including graphic design, digital / website, social media, email, and conferences / events
 - Lead content development initiatives (blogs, whitepapers, case studies, press releases, etc.) to establish Transform9 as an industry thought leader
- Performance Analysis:
 - Monitor, measure, and report on campaign performance metrics, optimizing strategies based on data insights
 - Partner with the sales team to align marketing goals and improve processes, incorporating AI workflow technologies
- Team Collaboration:
 - Partner with internal teams, external agencies, and stakeholders to ensure consistent branding and messaging
 - Build relationships with vendors, partners, and industry organizations to expand T9's visibility

Qualifications & Skills:

- Bachelor's degree in Marketing, Communications, or a related field
- 4+ years of experience in marketing, preferably in healthcare, SaaS, or B2B industries
- Proven track record of driving measurable results through marketing campaigns
- Creative thinker with excellent written and verbal communication skills
- Thrives in a competitive, fast-paced startup environment
- Strong organizational skills and attention to detail, with the ability to manage multiple projects simultaneously

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- Proficient in presentation and design software, video editing (e.g. Adobe Premiere Pro, Final Cut Pro), Microsoft Office / Google Suite, CRM platforms (e.g. HubSpot), and digital marketing tools
- Experienced with website design, paid and organic SEO, domain management, and analytics software (e.g. Google Analytics)

Compensation & Benefits:

- Competitive cash compensation
- Performance-based annual bonus
- Medical, dental, and vision insurance
- Paid time off (PTO)
- Opportunity to build / lead marketing team
- Collaborative office environment

Interview Process:

- Submit Resume / CV and Cover Letter to careers@transform9.com
- 15-Minute Phone Introduction to Company and Position
- Initial Interview with Take-Home Case Study
- Reference Checks and Candidate Assessments
- Final Interview with Case Study Review